

This week, you will complete your Vision, Mission, and Values portion of the Business Plan. If you have not yet identified them, you may not be able to fully complete this by the next meeting. If this is your situation, map out a timeline to complete this by the end of the study.

VISION, MISSION, AND VALUES

Palmer Software

What is your Vision Statement?

Palmer Software will glorify God by producing excellent software, providing outstanding service, and caring for every person we meet.

What is your Mission Statement?

Palmer Software is a team committed to affirming the dignity and value of all people, being responsible stewards, delivering more than is expected, and making our world a better place in which to live.

List your Business Values.

1. **Teamwork.** We succeed as a team. Personal ambition is important but each of us must be willing to sacrifice it for a greater good.

2. **Relationships.** They matter a lot – in our faith, our families, our friendships and our work.

3. **Excellence.** We strive for excellence in all we do, and we recognize that it comes only through continuous learning and effort.

4. **Generosity.** Giving is crucial! We will share our time, our knowledge and our resources

5. **Accountability.** We believe that we should always do the right thing and we invite one another hold us accountable to be people of absolute integrity.

What is your Vision Statement?

What is your Mission Statement?

List your Business Values.

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