Annual Report
Looking Back on 2021
God is good! 2021 was a challenging yet rewarding year for our ministry and those we serve. Dealing with COVID was a continued theme, which by and large kept us from engaging in person. The blessing, however, is the Lord provided the time and opportunity to refocus our energy to future state products, tools, and platforms designed to reach and teach Christians in new and dynamic ways.

Overall and with glory to God, I am pleased to report our strategy is working, we are executing well, and our outlook for the future is positive. In the midst of this crisis, we are growing. The global Christian community is responding to the call to Financial Discipleship, and the opportunity to hear “well done” from Jesus by redirecting money towards things of eternity, and by multiplying leaders and families who embrace disciple making. We are building collective momentum.

**MINISTRY HIGHLIGHTS FROM 2021 INCLUDE:**
- Re-branded to be a Financial Discipleship Ministry™
- Refreshed and relaunched core financial discipleship studies
- Introduced 16 new products and tools tailored to Future Generations
- Completed phase 1 of our digital transformation strategy
- Expanded ministry footprint to include Ghana, Egypt, and Urban
- Became an accredited member of ECFA
Looking forward, our priority is to equip Christians to follow Jesus, make disciples, and glorify God with their money and possessions. This is the essence of Financial Discipleship. I am extremely proud (in a humble way) of our team and their commitment to serve with Christ-Centered excellence. I am also extremely grateful for our tremendous donors who support the work God has called us to do. In 2021, we experienced a 43% growth in donations, which funds our ambitious dream to help change the economics of the world for His Kingdom.

OUR 2022 STRATEGIES ARE:

1. Raise up Christ-Centered Leaders Who Model Finances God’s Way
3. Expand and Grow to Enable Worldwide Impact for Christ

Thank you for your prayers and ongoing support. Best wishes on a great 2022! Together with Jesus, we can make the world a better place.

Keep charging for Christ,

Brandon Sieben
President & CEO, Compass - finances God’s way
Focused on Discipleship

Our 2021 Rebranding

In 2021, we re-branded to be a Financial Discipleship Ministry™. Financial Discipleship is a crucial component to growing our relationship with the Lord. It is a lifelong journey and commitment to learn, apply, and multiply everything God says about money - for His glory. And it is more than simply being a faithful steward on our own personal journey. Financial Discipleship also means being obedient to Jesus’ calling in the Great Commission and doing our best to disciple others in the area of money and possessions.

Click here to watch short video on Financial Discipleship.
Devotional Series Launch

Also in 2021, we launched the first in a series of devotion-oriented books on Financial Discipleship - Investing in Eternity. Authored by Peter Briscoe, the second book in the series - Well Done - will be released in March of 2022.

WHY FINANCIAL DISCIPLESHIP?

Financial Discipleship is built on five foundational pillars. Each one challenges us to see the world how Jesus did and to follow Him, rather than the many other influences that compete for our heart.

The 5 Pillars of Financial Discipleship

Ownership    Surrender    Choice    Multiplication    Eternal Focus

To learn more about the 5 Pillars of Financial Discipleship, click here.
Core Studies Update

Our most popular studies all received a welcome update.

In 2021, our core financial discipleship studies all received a remake. First, we prioritized to concentrate on foundational biblical financial principles, planning, and legacy. Second, we transitioned our teaching approach to the inductive study method, a self-discovery process designed to help learners pray, observe, interpret, and fully apply the material. Third, we expanded scripture and added new content to all studies, including the topic of finishing well. And fourth, we incorporated videos, articles, devotionals, and new support tools into all studies, enhancing the learning experience. All core studies will be available both in print and digitally.

Several updated covers in our Core Studies series.
Investing in the Future

New products and tools tailored for Gen X, Millenials, and Gen Z.

In 2021, we created and launched a broad range of new products and tools tailored to Future Generations. For many young people, the idea of spending two months in an immersive study is intimidating. As a precursor to a study, what this group seeks is the ability to watch, read, and/or listen to what the Bible says about money in bite sized chunks. They also typically have specific felt needs, which requires the content we create (mostly digital) to be tailored, flexible, and accessible via multiple and dynamic methods.

Thanks to the generous donations of many in Q4 of 2020, we were able to execute nearly 50% of our Future Generations plan over the past year. The result is 16 new products and tools - including videos, devotionals, blogs, podcasts, teaching, and support - that cover everything from the basics to advanced learning on everything God has to say about money and possessions.

Two examples of recent new products are...

The Bible on Money

Learn More

Nuts & Bolts

Learn More
Digital Transformation

Expanding online resources and improving digital platforms

In 2021, we reimagined our digital strategy and transitioned from a ministry using digital to market products, to a ministry using digital as framework to build out a long-term system of learning. Existing digital tools, as well as future tools in development, have been refocused to teach finances God’s way while also connecting learners to a ‘next step’ that helps them progress on their financial discipleship journey.

Top 2021 digital investments included a new website, new eTools (digital studies, informational videos and testimonies), and a complete overhaul to our digital basics on the 30+ topics God covers in the Bible on Money.
Global Expansion

AFRICA – GHANA AND EGYPT

In 2021, we added Ghana and Egypt to our global footprint. Led by Ivy Mawuko, we launched Compass - finances God’s way Ghana in February. And in June, we formalized a new partnership with NABLA in Egypt. Our near-term priority in both countries is to introduce and advance Financial Discipleship. Long-term, both countries and teams are strategically important as we extend to serve the broader continent of Africa and the Middle East.

During a recent visit to both countries by Nick Breach, Vice President Global Field Operations, it is clear God is already on the move. During the trip, a total 60 Financial Discipleship leaders were trained in Accra, Cairo and Alexandria on how to make and multiply financial disciples using the “Financial Discipleship: Investing in Eternity” book (recently translated into Arabic). Leaders trained included Pastors, business and ministry leaders. One leader even traveled 7 hours to attend the training in Cairo! Each person trained mentioned that this was new information and they had never seen this teaching in the word of God before - God’s timing is perfect.

Compass - finances God’s way was also invited to speak on Financial Discipleship at three churches. After giving the message at a church in Accra, the pastor arranged...
to have the sermon broadcast on the Baptist Convention of Africa Satellite TV network, and 32 African countries heard the message of financial discipleship! In Alexandria, the message of financial discipleship was well-received as a Pastor led his entire church in a time of prayer and repentance for not recognizing God’s ownership of all they have. Please pray the Lord of the harvest continues to bring workers into His harvest field and grows the word sown and watered in these early days in Ghana and Egypt.

COMPASS URBAN

With a focus on financial discipleship and edification of the church body, in 2021 we intensified our effort to serve the urban community. God orchestrated a trifecta of sorts. First, Executive Director Ken Battles transitioned from Nokia to full-time ministry. Second, Ken and Executive Director Gary Montgomery (Kentucky) partnered to leverage respective natural and spiritual gifts. And third, together they deployed a new Financial Discipleship Ministry Maturity Method to the African American community.

As a result, we added four churches under our 10-step Financial Discipleship Ministry Maturity Method, facilitating fifteen webinars and supporting six Building Your Finances God’s Way studies. More than 650 lives were directly touched. Overall, our near-term priority is to engage and equip pastors with church assessments, vision casting, messaging, modeling, and the development and execution of plans to make financial discipleship part of the church DNA.
Impact Testimonies

Hear what others say about what they’ve experienced

“What I have learned from the Building Your Finances God’s Way study exceeds the last 10 years of my life experiences on finances. I have received so many revelations and am now applying the practical applications with newfound knowledge of God’s word.”
- Michele H.

“For years I struggled with stress, debt, and bondage from a lack of knowledge of God’s word on finances. Mismanagement of God’s provision and resources caused many areas of my life to become desolate and directionless until I started my financial discipleship journey at Compass1.org. This journey has been full of hidden treasures, like unlocking a secret door for me to be empowered with the truth of His word. I now feel equipped with the knowledge and tools needed to live out this lifelong financial discipleship journey! Now my heart is fixed on helping other captives be set free through financial discipleship and to witness multiple generations walk in TRUTH and FREEDOM! To God be the Glory!!”
- Shavon R.

Michele and Shavon are two of countless Christians in 2021 who had the chance to experience God’s word on finances, apply it at home and to every area of their lives, and, as a result grow closer in their relationship to Jesus.
In 2021 we were successful in pursuing and becoming an accredited member of ECFA, a distinction reserved for those who demonstrate a commitment to high standards in financial integrity. In concert with this accreditation, we implemented new foundational principles for budgeting (anchored in scripture) and strengthened our core policies for spending, business continuity, and corporate governance. Given the broad-based impact the pandemic has had on non-profit organizations, financial discipline and transparency will continue to be a high priority.
To accelerate your Financial Discipleship journey today:

Check out [www.compass1.org](http://www.compass1.org) for videos, devotionals, blogs, studies, books, tools and resources to help you learn, apply and multiply everything the Bible says about money and possessions.