Annual Report
Looking Back on 2022
Letter from
The CEO

We hope you had a great 2022! This past year was filled with ups and downs around the world and in America. Through it all, we praise God knowing He is sovereign and in control. Paul reminds us in Romans 8 to be encouraged, knowing “that in all things God works for the good of those who love him, who have been called according to his purpose.” (NIV)

For Compass, 2022 was a year of acceleration and growing impact. Our expanded product offering enabled us to serve more Christians in unique ways. Our new digital capabilities and tools provided the platform to equip early learners on Biblical financial principles while engaging them in a longer-term discipleship journey. New partnerships opened new doors, delivering increased access to new markets and customers. And momentum in our Financial Discipleship space led to increased demand in Christians wanting to lead others to better handle money God’s way.

We are grateful to God and are gaining momentum towards our vision to see everyone, everywhere faithfully living by God’s financial principles in every area of their lives. Our strategy is working, our team is executing well, and our outlook for the future is positive. Glory be to God!
Looking ahead to 2023, a top priority for us is to empower the Christian family. Through the generosity of our amazing donors, three new projects specifically for Christian families are underway and will all launch by year end. The Treasure of Handling Money God’s Way will offer a “side-by-side” experience with lessons, applications, and activities for parents and their children as young as five years old. Financial Discipleship for Families will help parents disciple their children of all ages in the area of money and possessions. Finally, our new Compass Curriculum will be an age-appropriate study formatted specifically for the home school, high school, and college classroom settings.

Additionally, we will continue to invest for growth in Financial Discipleship leaders, new partnerships to serve Christians in new and creative ways, and global expansion. I am extremely thankful for our team and their commitment to serve with Christ-Centered excellence. I am also extremely grateful for our tremendous donors who support the work God has called us to do.

OUR 2023 STRATEGIES ARE:

1. Raise up Christ-Centered Leaders Who Model Finances God’s Way
3. Expand and Grow to Enable Worldwide Impact for Christ

Thank you for your prayers and ongoing support. Best wishes on a great 2023! Together with Jesus, we can make the world a better place and change the economics of the world for the Kingdom.

Keep charging for Christ,

Brandon Sieben
President & CEO, Compass – finances God’s way
2022 Ministry Highlights

- 20% growth in products and services
- 191 new products across 24 categories launched in the past 3 years
- Introduced System of Learning curriculum for long-term financial discipleship development
- 200,000 website pages visited with over 45,000 engagements in our blogs, videos, and new tools
- 150,000 social media engagements across Facebook, YouTube, LinkedIn, and Google
Partnerships

25,000 subscribers to our YouVersion devotionals in the first 3 months of this new partnership

8 Urban churches completed our ten-step Financial Discipleship Ministry Maturity Method

Kingdom Advisors

Equipped 300 Kingdom Advisors to advance financial discipleship with their firms and clients
Around the Globe

Over 500 new leaders in 28 countries trained to teach finances God’s way

Received approval from Vietnamese government to publish first ever Christian book on finances in Vietnam

Translated new materials into 3 languages in India (Hindi, Tamil, Malayalam)

Launched Financial Discipleship in Latin America, training 37 new leaders across 13 countries
Grew our MENA footprint to include 100 new leaders in 7 Middle Eastern countries

Translation of the Five Pillars of Financial Discipleship into Arabic
The Compass System of Learning

Financial Discipleship 101

Helping You Grow

**Video resources** including: The 5 Pillars of Financial Discipleship, 5 Minute Finances, Nuts & Bolts, the Navigate Video Study and more...

**Reading resources** that include: The Bible on Money Devotionals, Compass Blogs, Your Money Counts, the Financial Discipleship Book Series and more...

**Live Webinars** that include: Building a Budget, Money and Marriage, Goals & Plans, Retirement and more...

**Online resources** that include reading plans on You Version.

Helping Others Grow

The above tools are designed to be easily shared with friends, family, neighbors, co-workers and anyone else you think would benefit from learning what God has to say about money.

Share a video, text a link, or grab a cup of coffee with a friend and discuss a book or devotional. Easy to use, highly impactful!
Helping You Grow

Our financial discipleship studies are highly interactive, including prayer, reading, activities, reflection, and response sections making them great for one-on-one, in a group of three or four, or in larger groups of up to twelve people. These studies include Building Your Finances God’s Way, Set Your House in Order, Give, Save & Spend and Charting Your Legacy.

Helping Others Grow

Attend one of our Financial Discipleship Study Trainings to become certified to lead any of our financial discipleship studies.

Our master trainers will walk alongside you, answer questions you have and equip you to lead studies in your church, community or even virtually with people from around the world.
The Compass System of Learning

Financial Discipleship 301

Helping You Grow

Based on Jesus’ own model for making disciples, the One More program teaches and equips us to lead others into greater obedience to Jesus in every area of their lives, including their finances. The One More program uses the following books to read and discuss: Humility, Trusting God, Financial Discipleship and Master Plan of Evangelism.

Helping Others Grow

Once you’ve completed the One More program, it’s time to take others through it.

Our team can help you through the process of prayerfully selecting people who may be committed to reading the books, completing the study guide questions and sharing their insights with you and/or others in your group.

Financial Discipleship 301

To access the full system of learning click here.
Ministry Spotlight

Hear what others say about what they've experienced

Click here to see how an emergency savings plan dramatically changed this couple’s financial discipleship journey.

Scan the QR code to watch the video
To accelerate your Financial Discipleship journey today:

Check out compass1.org for videos, devotionals, blogs, studies, books, tools and resources to help you learn, apply and multiply everything the Bible says about money and possessions.